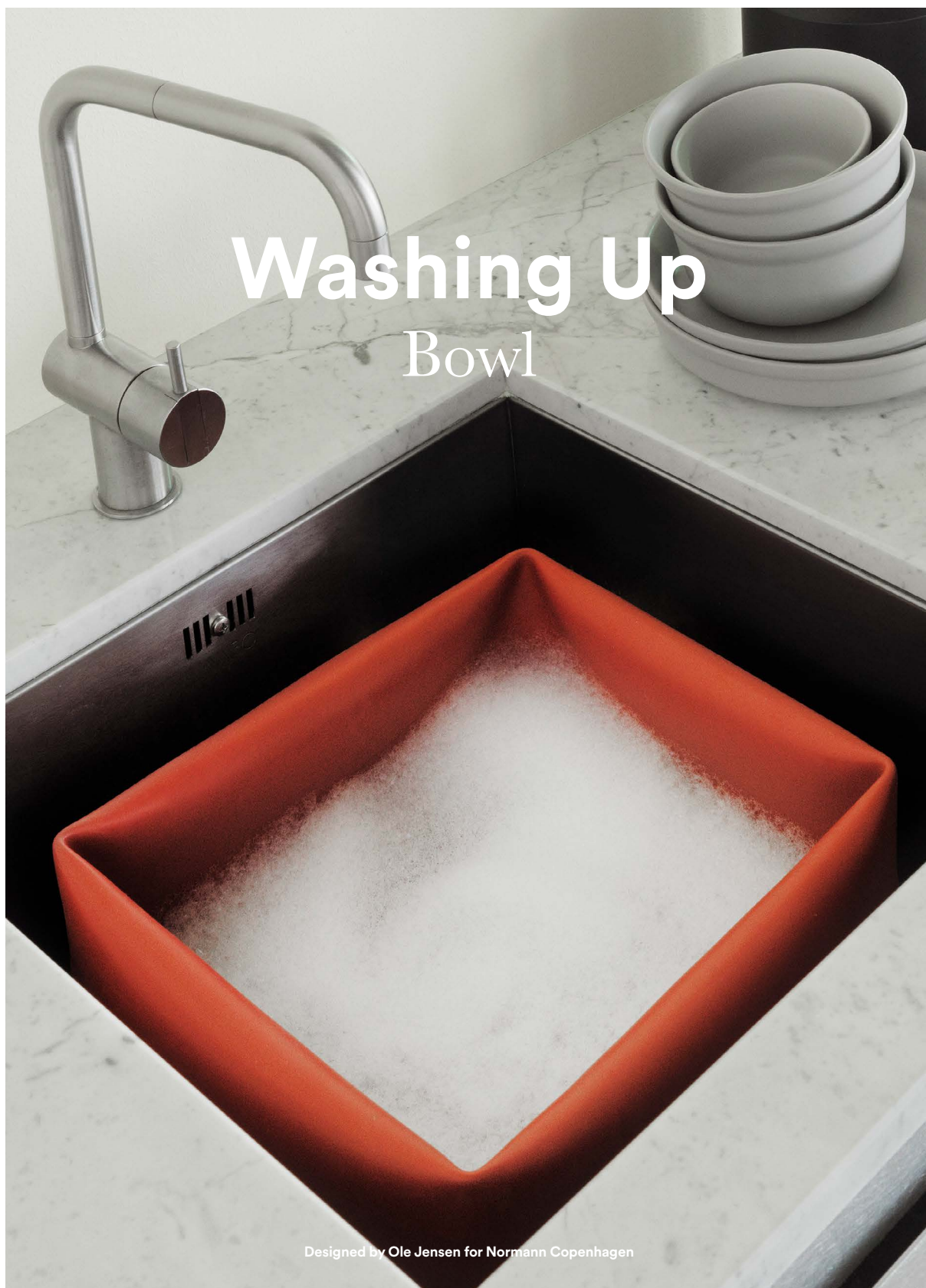


Press Release Washing Up Bowl



Washing Up Bowl

Designed by Ole Jensen for Normann Copenhagen

normann
C O P E N H A G E N

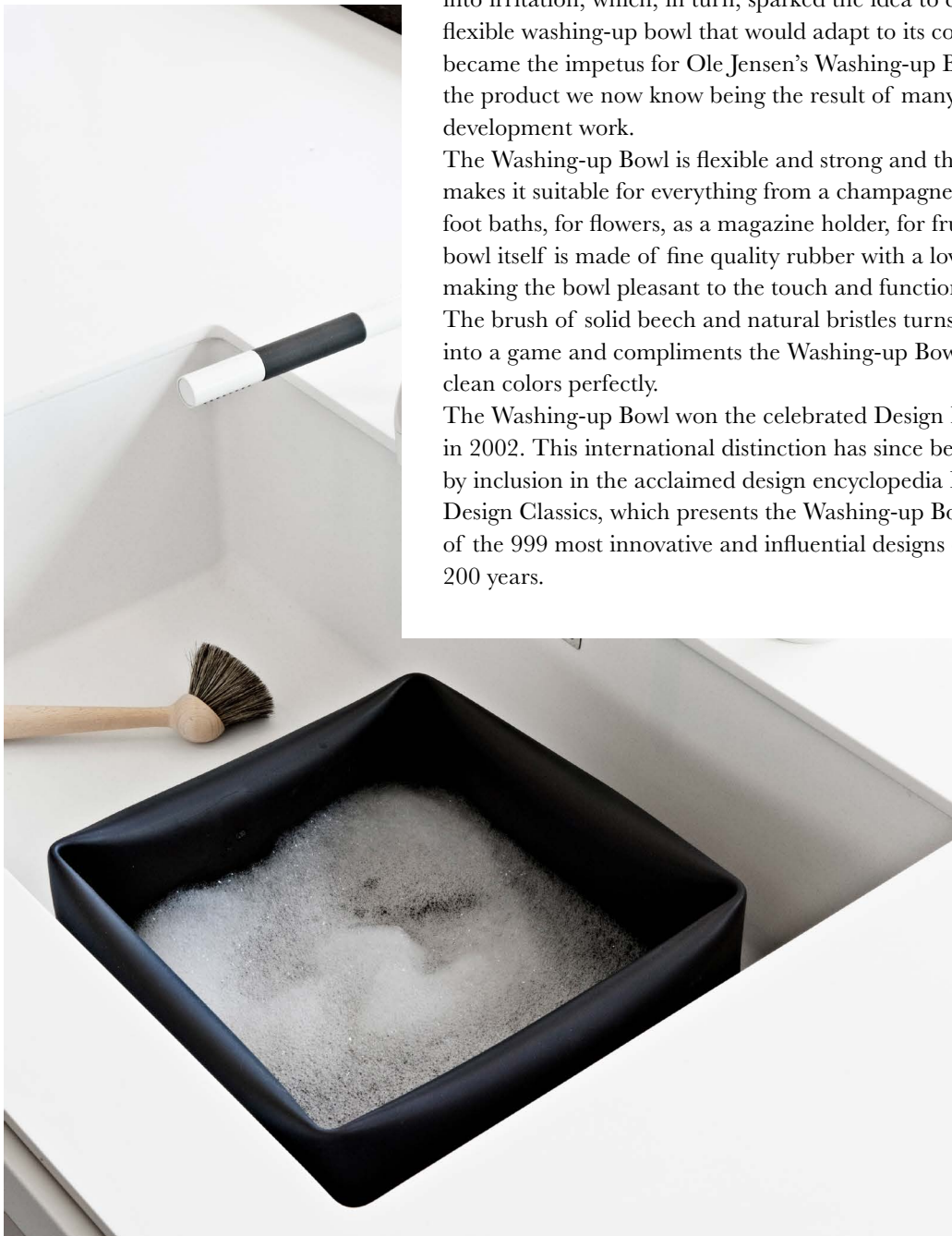
Nordic Coolness

Normann Copenhagen launches Ole Jensen's Washing-up Bowl that exudes simplicity and Nordic elegance. The exclusive look matches perfectly with other kitchen items in stainless steel, marble or wood.

The story of the Washing-up Bowl began when Ole Jensen was washing up in his kitchen at home one day. He noticed the inflexible and hard design of the stainless steel sink and suddenly felt a strong aversion to placing his fragile porcelain and fine glassware into the hard sink. His reluctance turned into irritation, which, in turn, sparked the idea to create a flexible washing-up bowl that would adapt to its contents. This became the impetus for Ole Jensen's Washing-up Bowl, with the product we now know being the result of many hours of development work.

The Washing-up Bowl is flexible and strong and the design makes it suitable for everything from a champagne cooler, for foot baths, for flowers, as a magazine holder, for fruit, etc. The bowl itself is made of fine quality rubber with a lovely finish, making the bowl pleasant to the touch and functional in use. The brush of solid beech and natural bristles turns washing up into a game and compliments the Washing-up Bowl's fresh and clean colors perfectly.

The Washing-up Bowl won the celebrated Design Plus award in 2002. This international distinction has since been followed by inclusion in the acclaimed design encyclopedia Phaidon Design Classics, which presents the Washing-up Bowl as one of the 999 most innovative and influential designs of the past 200 years.



Press Release Washing Up Bowl



Washing-Up Bowl
Black



Washing-Up Bowl
Red



Washing-Up Bowl
Grey

Color: Black, Red, Grey

Material: Washing-Up Bowl: Rubber, Brush: Beech with Natural Bristles

Dimension: H: 28 cm x L: 28 cm x D: 14 cm