



Form Collection

Designed by Simon Legald for Normann Copenhagen

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A Unified and Ambitious Chair

In record time, Form has become one of Normann Copenhagen's most popular designs. The name Form reflects the designer's inspiration drawn from the design of chairs throughout history. With a soft silhouette that merges with a rigid frame, Form is Normann Copenhagen's idea of the perfect chair.

Functionality and Mobility Combined

The design philosophy behind Form has always been to create a chair that can be adapted to countless types of bases. A design principle made to accommodate any preference, whether it be function or aesthetics. This has led to the introduction of the Form Chair Stacking - a new base allowing you to stack the chairs to save up space.

A linking bracket can be bought as an add-on to connect several chairs, making the Form Chair Stacking essential for conference halls or auditoriums, as it aids stability and organization. The stacking possibility also makes clearing easy and convenient and highly beneficial when storing away. Use Form Chair Stacking in the small apartment, where space is limited, and you need a flexible solution or adorn the hotel conference room with an army of elegant linking chairs.



Integrated & Uncompromising

Since the initial idea, it took 3 years to develop the Form series. During the process angles have been corrected, curves have been adjusted, colors have been tweaked and more than 20 prototypes with various angles and material thicknesses have been tested to find the right solutions and achieve the best comfort possible. The result is an uncompromising design, which blends craftsmanship with design history.

The molded shell is based on well thought out curves, which follow the body and ensure optimal sitting comfort. For example, the seat is wider to accommodate various body types. It also gives you room to change your position, so you sit comfortably for a longer period of time. Another important detail is varied thickness of the shell. A 4 millimeters thin edge at the top of the backrest provides flexibility, while the bottom of the backrest and the seat are thicker to increase stability and support. Finally, there is a small curve at the top of the backrest precisely where it feels most natural to grab the chair and pull it out from under the table.

The goal was also to create a flexible design that could be adapted to countless types of bases, including the ones that will emerge in the future. The easiest and most common way to achieve this is by making several holes underneath the shell to fit the different bases. Normann Copenhagen, on the other hand, has raised the bar and prioritized exclusive and well-executed details. The connection principle developed especially for the Form Chair makes it possible to mount different types of bases in the same holes. As a result, Form is a homogenous and aesthetic design regardless from which angle you look at the chair.

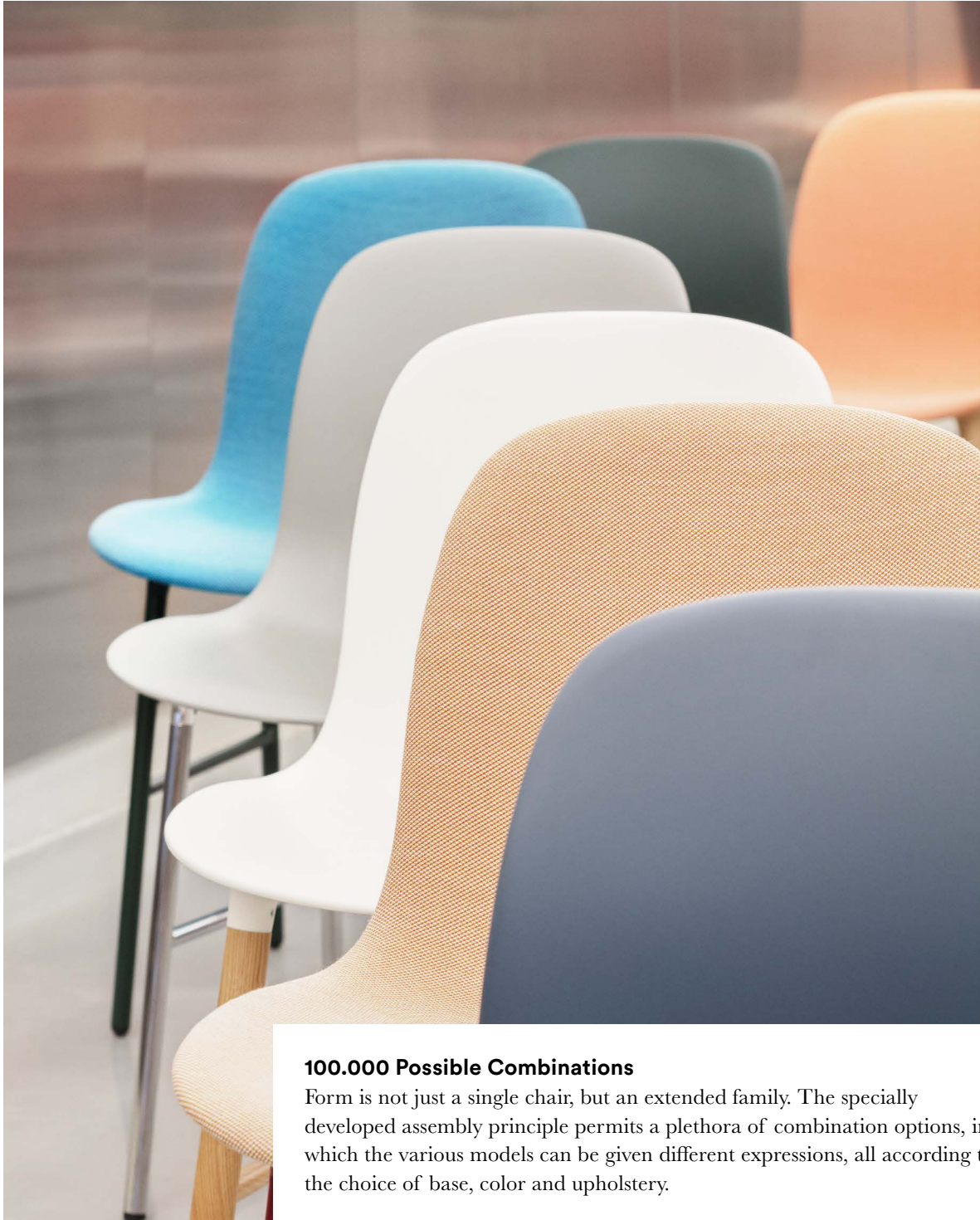




Industry Meets Craftsmanship

Form is a contemporary shell chair made of molded plastic. The chair comes with or without armrests and as a barstool in two different heights. The shells are all created of the highest quality recyclable polypropylene and have been molded using one single injection. That way you achieve an extremely strong construction with the finest and clearest surface possible.

The wooden bases are assembled and sanded by hand after they are cut. The steel legs are produced in thick and strong steel pipe. The base is welded together by hand, making the use of screws unnecessary and the construction more durable. The way the bases are made also makes the chairs very stable, thus improving the seating experience.



100.000 Possible Combinations

Form is not just a single chair, but an extended family. The specially developed assembly principle permits a plethora of combination options, in which the various models can be given different expressions, all according to the choice of base, color and upholstery.

The wooden legs add an artisanal exclusivity and warmth to the design, while the Form chair with steel base has a more minimalistic and slenderer look. A swivel base offers freedom of movement, making the chair eminently suitable for places like conference rooms and restaurants, and with castors and top-quality gas pump, Form adds an aesthetic, yet functional, character to office environments.

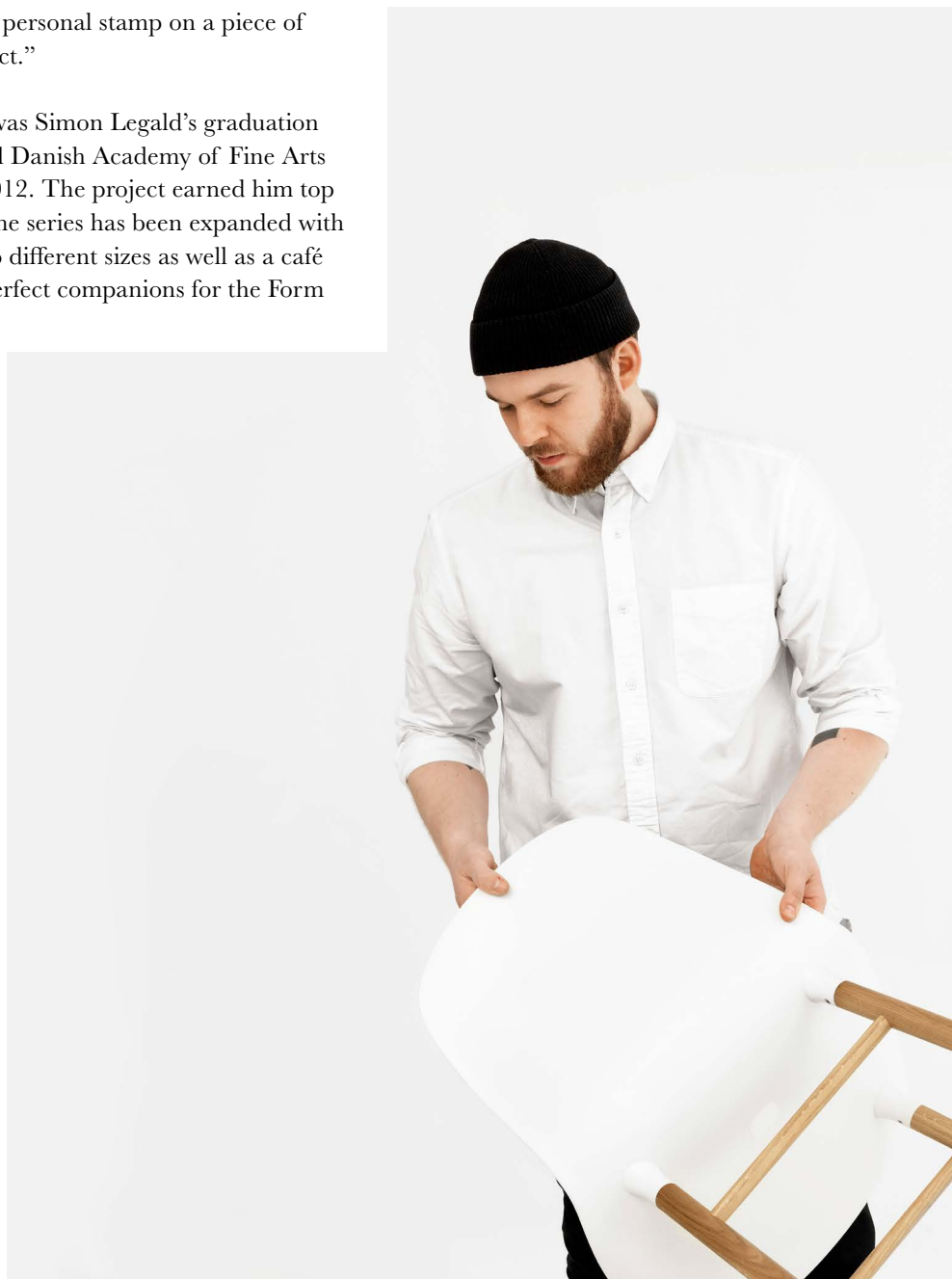
Form comes in 6 timeless color choices and with upholstery in a wide range of textiles and colors. With a dazzling number of over 100,000 possible combinations, Form can be customized to fit exactly the style and mood that you want to create. You can also add extra comfort and personal expression with a Seat Cushion with a non-slip backside with a fabric or leather front.

Familiar Shape, Original design

Form is a fresh and at the same time sophisticated design with both familiar and new expressions. At the same time, the series is a tribute to form itself. Simon Legald explains the concept:

”I had an idea of what the ideal chair should look like, and I have had this for many years. I wanted to unite the frame and the seat in a way I had never seen before. I have analyzed hundreds of chairs from different periods during the design process. To me, form is the essence of design. Form is what makes a product recognizable and sets the design apart from other products. Form is the first thing you see; you then experience the function. Form is also where a designer can put his personal stamp on a piece of furniture or a product.”

The Form concept was Simon Legald’s graduation project at The Royal Danish Academy of Fine Arts in the summer of 2012. The project earned him top marks. Since then, the series has been expanded with a dining table in two different sizes as well as a café table, that are the perfect companions for the Form chairs.







Form Chair steel, chrome, brass



Form Armchair steel, chrome, brass



Form Chair wood



Form Armchair wood



Form Chair swivel 4L



Form Armchair swivel 4L



Form Chair swivel 4W



Form Armchair swivel 4W



Form Chair swivel 5W gaslift



Form Armchair swivel 5W gaslift



Form Chair stacking



Form Seat Cushion

Shell: Polypropylene: White, Grey, Black, Green, Blue, Red

Upholstery: All colors in Camira: Main Line Flax, Synergy, Yoredale, Aquarius, Oceanic. JAB: City Velvet Vol 2. Sørensens Leather: Ultra Leather.

Kvadrat: Remix 3, Canvas, Steelcut Trio, Hallingdal, Divina, Divina MD, Divina Melange, Fiord, Vidar, Elle, Zero

Legs: Form Chair & Form Armchair: Wooden legs: Oak, walnut, painted and lacquered oak. Steel legs: White, Grey, Black, Green, Blue, Red, Chrome, Brass. Swivel base in aluminum: Polished, White, Black. Stacking legs: Black powder-coated steel

Seat Cushion: Material: Rubber fabric on backside, foam padding, fabric, or leather front.

Colors: Fabric: Grey, White, Black, Blue, Green, Red. Leather: White, Brandy, Black, Camel

Price: Click [here](#) to see the pricelist in all currencies



Form Barstool 65 cm wood



Form Barstool 75 cm wood



Form Barstool 65 cm steel, chrome, brass



Form Barstool 75 cm steel, chrome, brass



Form Bar Chair 65 cm steel



Form Bar Chair 75 cm steel



Form Bar Armchair 65 cm steel



Form Bar Armchair 75 cm steel

Shell: Polypropylene: White, Grey, Black, Green, Blue, Red

Upholstery: All colors in Camira: Main Line Flax, Synergy, Yoredale, Aquarius, Oceanic. JAB: City Velvet Vol 2. Sørensen Leather: Ultra Leather.
Kvadrat: Remix 3, Canvas, Steelcut Trio, Hallingdal, Divina, Divina MD, Divina Melange, Fiord, Vidar, Elle, Zero

Legs: Wooden legs: Oak, walnut, painted and lacquered oak. Steel legs: White, Grey, Black, Green, Blue, Red, Chrome, Brass.

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Normann Copenhagen was established in 1999 with the mission to challenge conventional thinking and make the ordinary extraordinary through great design.

The Normann Copenhagen brand encompasses a wide and continuously growing range of furniture, lighting, textiles and home accessories targeting both professionals and private consumers.

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