A.I. CONSOLE 2023

Design Philippe Starck powered by illy

NEW SUSTAINABLE MATERIAL

K♥🌍 Kartell LovesThePlanet

5907

88
24
75
kg 4.0
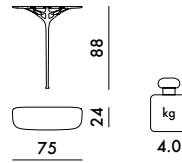
NEW! MATERIAL

post-industrial recycled thermoplastic technopolymer obtained from Illy coffee pods

MAT

| BI White | NE Black | GR Gray | AR Rusty orange |

Made with the recovery of waste plastic materials from illycaffe iperespresso capsules

In the ongoing process of research that Kartell is developing in terms of materials and sustainable production innovation, an important new partnership has been entered into with the illy group. A second raw material is created from post-industrial waste pods via a process of regeneration of the material, which is ground and returned to granule form, gaining a new life. It can then be injected into the Kartell mould and used to generate a design product. The collaboration with illy does goes beyond the mere supply of recycled material to embody a new way of managing the circular economy between two excellences. The quality of a mass consumer industrial product gives origin to an industrial project that generates beauty and is itself based on quality. It took almost two years of work to achieve the required quality standard and mechanics to create a product from waste coffee pods.
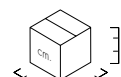
powered by illy

plastic second life MIX ECO

| 5907 | 1 | 6.0 | 0.219 | 96X79X29 |