

normann

COPENHAGEN

## Celebrating the Krenit Bowl's 70th anniversary

For the anniversary of the Krenit Bowl, Normann Copenhagen collaborates with the Krenchel family, introducing the iconic design in a new, captivating anniversary edition.

In close collaboration with the Krenchel family, Normann Copenhagen presents the Krenit Bowl in a vibrant green color. After digging into the Krenchel family archives, the energetic color was chosen as a tribute to Herbet Krenchel, whose love for nature stands as a vivid memory among the family. Through conversation with the Krenchel family, a bright, enthusiastic green shade was chosen, marking the 70th anniversary of the Krenit Bowl, which was originally designed by Herbert in 1953. In addition, the lively green shade reflects Normann Copenhagen's affinity for uniting the bold and the classic, bringing a sense of contemporary playfulness to the iconic 50's design.



## A design classic

Through its streamlined and minimalistic form, which balances geometric perfection with ample spatiality, the Krenit bowl has established itself as a symbol of quality Danish design.

Engineer and materials researcher Herbert Krenchel presented the first Krenit bowl back in 1953, with its particular formation making it a typical and successful product of 1950s design ideals. The interplay between the black matte exterior and the colored interior separated only by a sharp, razor-thin edge is characteristic for the Krenit design.

The Krenit range, with its clean and simple feel, is a contemporary classic, which lets functionality and aesthetics come together flawlessly. The characteristic sharp edge creates a balance between material and shape that gives the bowl its modern feel. The form itself set the standard for later designs of bowls, and the shape makes it just as suitable for a modern home as it was back then.







Krenit Bowl Ø8,4 cm Sand H: 4,1 x Ø: 8,4 cm



Krenit Bowl Ø12,5 cm Sand H: 5,9 x Ø: 12,5 cm



Krenit Bowl Ø16 cm Red H: 7,1 x Ø: 16 cm



**Krenit Bowl Ø25 cm** Red H: 14 x Ø: 25 cm



Krenit Bowl Ø38 cm White H: 12 x Ø: 38 cm



Krenit Salad Set Black H: 30 x L: 4,5 cm

**Color:** Green, Red, White, Grey, Dusty Green, Sand, Silver, Gold **Material:** Steel

Price: Click  $\underline{\text{here}}$  to see the price list in all currencies



## **Connecting People and Spaces**

Since Normann Copenhagen's foundation in 1999, our ambition has been to challenge conventional thinking and make the ordinary extraordinary through great design. By combining the craftsmanship, functionality and endurance characterized by our Danish design heritage with modern silhouettes and durable materials, we aim to create original products in a contemporary design that withstand the test of time. We believe in uniting people and spaces across the world and improving the quality of people's lives through the power of great design. Our products combine functionality and design and accommodate the diversity of needs of modern life in residential and professional interiors alike.

## **Press Info**

For high resolution images and press releases for all products and events in English, German, French, Italian and Danish go to normann-copenhagen.presscloud.com

For further information or loan requests for editorial photoshoots please contact

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